

Exercise 1-3a - Your future entrepreneurial passion

1. List one to three areas about which you are passionate (e.g., Sports, pets, music, collecting, dancing, reading, writing, other hobbies or interests). Explain why you are passionate about this area.

a. _____

Why I am passionate about this:

b. _____

Why I am passionate about this:

c. _____

Why I am passionate about this:

2. KEEP THIS LIST for a future exercise in which you will pick one of these interest areas and develop it into a business idea.